

WAYS FOR SCHOOLS

TO PARTICIPATE IN **CREATIVE WEEK CAPE TOWN**

Encourage your students to become creative citizens while also promoting your educational institution. Here are some ideas of how to get involved in **Creative Week Cape Town 2014**.

1. HOLD AN OPEN OUTDOOR CLASS.

Take knowledge out of the classroom and onto the street, either by holding a public lecture or taking students on a creative field trip.

2. MAKE SPACE.

Does your educational institution have an amazing indoor or outdoor space in which Creative Week events could be hosted? Let us know at creative@capetownpartnership.co.za or publicise the available space on Facebook

3. EXTRA CREDIT.

Creative Week provides an excellent opportunity for students to turn theory into real world practice. Encourage your students to participate in Creative Week, either through their attendance at Creative Week events, or by creating their own event as part of their course work.

4. OPEN YOUR DOORS.

Hold an open day during Creative Week, allowing young people who are thinking of studying creative disciplines to learn more about the qualifications you offer.

OTHER THINGS TO THINK ABOUT:

- **When planning your event, consider sustainability.** Where possible, try to keep your events carbon neutral and use recycled or biodegradable materials.
- **Remember, there's power in numbers:** contact other Creative Week participants or members of your community to help host events and share responsibilities.
- **Activate a public space.** Given the choice, take your event outside and host it in the open.



WHAT IS CREATIVE WEEK?

Start where you are, use what you have and make what you can to celebrate everyday creativity

from Saturday 13 September to Sunday 21 September 2014.

Creative Week is an annual celebration of creativity, innovation and culture, crowdsourced by Capetonians and coordinated by **Creative Cape Town**. It is an opportunity to experience the city's artistic energy and diversity while the **Loeries** are in town.



START

WHERE YOU ARE

